

FOCUS *Spring* 2018



A Special 1 1/3 Day Conference for Respiratory Therapists, PFT Techs & Sleep Technologists




Thursday & Friday May 3-4, 2018

10-12 CRCEs, CSTE_s & CECs - \$250

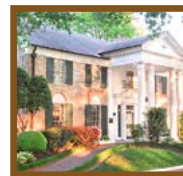
Earn 10 Credits in 1 day (May 4th) or join us in the afternoon on May 3rd to earn 2 more credits, staying that evening for our Exhibit Hall Reception & Comedy Show - all at no extra charge !



The New,  4-Diamond
Guest House at Graceland Hotel
Memphis Tennessee



The King



Graceland

- 10-12 LECTURES IN RESPIRATORY CARE, PF TESTING & SLEEP
- EXHIBIT HALL COCKTAIL RECEPTION • DOOR PRIZES
- FOCUS'S NIGHT OF COMEDY • BREAKFAST, LUNCH & BREAKS
- \$5 PARKING • \$129 ROOMS • MILITARY/STUDENT DISCOUNTS

Register online at www.Foocus.com or via form in this brochure

800-661-5690

www.Foocus.com

Dear Colleague,

Welcome to the FOCUS Spring 2018 Conference at the new, AAA, 4-Diamond *Guest House at Graceland* Hotel in Memphis Tennessee which opened only 10 months ago and is simply spectacular.



FOCUS has compiled 12 pertinent lectures for RTs, 12 for Pulmonary Function Technologists and 12 for Sleep Technologists by some of the most esteemed speakers in the U.S. today. Attendees can obtain a full year's worth of credits (10) in just one day (May 4th) **or** they can join us on Thursday afternoon May 3rd at 4 pm for one of our special, in-depth, 2-credit bonus workshops that run until 6 pm - at no extra charge; thereby earning a total of 12 credits. There is then ample time to have dinner at your choice of restaurants before joining us for our cocktail reception in the exhibit hall at 7:30 pm which will feature exhibits, free drink tickets and door prizes. Later that same evening, enjoy our comedy show from 9 pm to 10:15 pm. Remember, *these* events on Thursday, May 3rd are FREE for those registered for the conference, but if you cannot attend on May 3rd, remember that you can still earn 10 credits by attending on May 4th only. So, join us on Thursday afternoon to earn additional credits via one of our in-depth, 2-credit workshops followed by cocktails and our comedy show, or, come just on Friday May 4th for 10 credits plus breakfast and lunch if that's all you can join us for.

All Respiratory, Sleep Medicine and PFT lectures will be approved by the AARC for CRCE credits. Sleep track lectures only will be approved by the BRPT and AAST for CSTEs and CECs. Our track of PFT lectures will enable PFT technologists to earn 12 credits *specific* to pulmonary function testing, as well !!

The cost of this 1 ½ day conference (\$250) is an excellent value when considering all that is *included*. Consider bringing your partner and making a little tax deductible “getaway” out of the conference. While with us, enjoy the Blues Clubs and great BBQ haunts on Beale St. (Gus's Fried Chicken on Front St. is rated the best in the U.S.); then maybe stay over Friday night so as to tour Elvis's Graceland Mansion (1 block away) and/or the Elvis Museum (directly across the street from the hotel) on Saturday or Sunday.

Of course, in addition to being an educational forum, let us not overlook the social aspects of what is going to be a fantastic conference in a new, AAA 4-Diamond Hotel where Spring will be in full bloom. Focus has arranged an extraordinary rate for this caliber hotel of only \$129 per night with \$5 on-site parking and free internet in your room. With the food and fun *we* also provide, our reputation for great value and great academia continues into our 22nd year. Hope to see you there !

Warm Regards - Bob Miglino RRT BSRT MPS - Focus Conference Chairman

QUESTIONS?

Call the Focus office (M-F 9:30 am - 5 pm EST) @ 800-661-5970. Leave message after those hours.

REGISTRATION AND GENERAL INFORMATION

Register online (www.Focus.com) or use the form found on page 11. The discounted registration deadline is April 27th, 2018. **Registration after April 27th, 2018 and at the door is available for an additional \$50 fee.**

Take advantage of our military & student discounts if they apply to you. Because of non-refundable commitments made to the hotel, NO refunds will be made after April 27th, 2018, for any reason. Cancellations made *before* April 27th, 2018 will be assessed a \$25 processing fee.

CONTINUING EDUCATION CREDITS

Application has been made to the AARC for CRCE credits, to the BRPT for CSTE credits and to the AAST for CEC credits.

RESERVATIONS AT THE GUEST HOUSE AT GRACELAND

(901) 443-3000 www.graceland.com/lodging/guesthouse

The GPS address of the *Guest House at Graceland* Hotel is: 3600 Elvis Presley Blvd., Memphis, TN 38116. Parking is \$5/day for Focus attendees. The room rate is \$129/n plus tax and is available 3 days before and 3 days after the conference depending on availability. Call 800-238-2000 to make reservations. For directions, visit <https://www.graceland.com/lodging/guesthouse>.



Focus's Annual Night of Comedy

Thursday May 3rd, 2017 at 9pm - Starring Rene Bray



Rene Bray has brought down the house at 2 previous Focus Conferences where attendees in the audience were literally sending up drinks to keep her hilarious performance going. She is a major national comedy talent who loves the Focus conference and has made herself available to perform for us once again. Rene has appeared on Geraldo, Montel Williams, Jenny Jones, Rolando, and ABC's 20/20. She has opened for numerous recording artists including Billy Ray Cyrus,

Steppenwolf, The Red Hot Chili Peppers, REO Speedwagon, Air Supply, Barry White and Taylor Dane. She also emcees regularly for The Chippendale Dancers. She's headlined at over 500 comedy clubs in the US, Canada, and Caribbean Islands and was the first comedian to perform for the troops at Guantanamo Bay Cuba. At her last Focus appearance, over 100 FOCUS attendees came up to us to find out more about her and get her website address. You'll love Rene as much as they did !

RESPIRATORY CARE AGENDA

THURSDAY MAY 3, 2018

- 4:00pm 2 hour *Mechanical Ventilation 2018 Workshop*
(A complete review of Ventilator Graphics, Sophisticated Modes, Lung Protective Strategies, Transpulmonary-Pressure Guided Ventilation and Non-Invasive Ventilation)
Thomas Petty BS, RRT
- 7:30pm COCKTAIL RECEPTION & DOOR PRIZES IN THE EXHIBIT HALL
- 9:00pm FOCUS'S NIGHT OF LIVE COMEDY - STARRING RENE BRAY

FRIDAY MAY 4, 2018

- 7:00am BREAKFAST IN THE EXHIBIT HALL
- 8:00am Lecture #1 – *The Latest Advances in the Treatment of COPD*
Neil MacIntyre MD FAARC
- 9:00am Lecture #2 – *High Frequency Percussive Ventilation “A to Z”*
Felix Khusid RRT-ACCS, NPS, RPFT, FAARC, FCCM, FCCP
- 10:00am COFFEE BREAK IN THE EXHIBIT HALL
- 10:30am *Lecture #3 – Evaluating New Techniques & Devices in Respiratory Care*
Neil MacIntyre MD FAARC
- 11:30am Lecture #4 – *Today's Management of Near-Drowning*
Kenneth Miller MEd, MSRT, RRT-ACCS, NPS, AE-C, FAARC
- 12:30pm LUNCH IN THE EXHIBIT HALL
- 1:30pm Lecture #5 – *NAVA - Do We Really Need It?*
Felix Khusid RRT-ACCS, NPS, RPFT, FAARC, FCCM, FCCP
- 2:30pm Lecture #6 – *Advanced Vent. Modes in the Management of Severe Hypoxemia*
Felix Khusid RRT-ACCS, NPS, RPFT, FAARC, FCCM, FCCP
- 3:30pm RESTROOM BREAK
- 3:45pm Lecture #7 – *Asthma in the U.S. Today - Are We Making Progress?*
Kenneth Miller MEd, MSRT, RRT-ACCS, NPS, AE-C, FAARC
- 4:45pm Lecture #8 – *The Fascinating History of Respiratory Therapy*
Felix Khusid RRT-ACCS, NPS, RPFT, FAARC, FCCM, FCCP
- 5:45pm Lecture #9 – *Pulmonary Fibrosis and other Restrictive Diseases – Part 1*
Joseph Sorbello M.Ed, RRT FAARC
- 6:45pm *Lecture #10 – Pulmonary Fibrosis and other Restrictive Diseases – Part 2*
Joseph Sorbello M.Ed, RRT FAARC

SLEEP MEDICINE AGENDA

THURSDAY MAY 3, 2018

- 4:00pm 2 hour *Pediatric OSA from A to Zzzzzz* Workshop
(A complete review of Obstructive Sleep Apnea in the Pediatric population including information on special populations such as pre-term infants and Down Syndrome patients)
Tracy Carbone MD
- 7:30pm COCKTAIL RECEPTION & DOOR PRIZES IN THE EXHIBIT HALL
- 9:00pm FOCUS'S NIGHT OF LIVE COMEDY - STARRING RENE BRAY

FRIDAY MAY 4, 2018

- 7:00am BREAKFAST IN THE EXHIBIT HALL
- 8:00am Lecture #1 – *Future Technologies in Sleep*
Joseph Anderson RPSGT, RST, RPFT
- 9:00am Lecture #2 – *Maternal OSA – Why Snoring is Bad for Both Mother & Baby*
Tracy Carbone MD
- 10:00am COFFEE BREAK IN THE EXHIBIT HALL
- 10:30am Lecture #3 – *Rethinking ASV: The Right Patients, Outcomes & Compliance*
Elizabeth Richey, RRT
- 11:30am Lecture #4 – *Sleep in the Face of Cancer & Diabetes*
Joseph Anderson RPSGT, RST, RPFT
- 12:30pm LUNCH IN THE EXHIBIT HALL
- 1:30pm Lecture #5 – *RLS/PLMD in Children & Adolescents*
Tracy Carbone MD
- 2:30pm Lecture #6 – *Bilevel Therapy: Boosting Comfort & Compliance in Apnea Pts.*
Elizabeth Richey, RRT
- 3:30pm RESTROOM BREAK
- 3:45pm Lecture #7 – *Sleep in the Hospitalized Patient*
Robyn Woidtke MSN, RN, RPSGT, CCSH
- 4:45pm Lecture #8 – *COPD Readmissions: The Role of the Sleep Lab*
Tammy Muth-Davis, BS, RRT, RPSGT, CSE
- 5:45pm Lecture #9 – *Sleep Co-Morbidity - The Bi-Directionality of Sleep - Part 1*
Robyn Woidtke MSN, RN, RPSGT, CCSH
- 6:45pm Lecture #10 – *Sleep Co-Morbidity - The Bi-Directionality of Sleep - Part 2*
Robyn Woidtke MSN, RN, RPSGT, CCSH

PULMONARY FUNCTION TESTING AGENDA

THURSDAY MAY 3, 2018

- 4:00pm 2 hour *Exercise Testing in the PF Lab Workshop*
(A complete review of all aspects of Diagnostic Exercise Testing in the Pulmonary Function Laboratory)
Neil MacIntyre MD FAARC
- 7:30pm COCKTAIL RECEPTION IN THE EXHIBIT HALL
- 9:00pm FOCUS'S NIGHT OF LIVE COMEDY - STARRING RENE BRAY

FRIDAY MAY 4, 2018

- 7:00am BREAKFAST IN THE EXHIBIT HALL
- 8:00am Lecture #1 – *Interpretation of PFTs From A to Z*
Jeffrey Haynes RRT RPFT FAARC
- 9:00am Lecture #2 – *Bronchial Provocation/Methacholine Challenge Testing*
Matthew O'Brien MS RRT RPFT FAARC
- 10:00am COFFEE BREAK IN THE EXHIBIT HALL
- 10:30am Lecture #3 – *So You Think You Can Diagnose Asthma?*
Jeffrey Haynes RRT RPFT FAARC
- 11:30am Lecture #4 – *Quality Control of Pulmonary Function Diagnostic Systems*
James Sullivan, BA, RPFT
- 12:30pm LUNCH IN THE EXHIBIT HALL
- 1:30pm Lecture #5 – *Controversies in Pulmonary Function - Pro/Con*
Jeff Haynes RRT RPFT FAARC & Matt O'Brien MS RRT RPFT FAARC
- 2:30pm Lecture #6 – *The Finer Points of Pulmonary Function Testing*
James Sullivan, BA, RPFT
- 3:30pm RESTROOM BREAK
- 3:45pm Lecture #7 – *PFT Data Integration in the Electronic Medical Record*
Matthew O'Brien MS RRT RPFT FAARC
- 4:45pm Lecture #8 – *Why Optimizing Productivity in the PFT Lab Matters*
Matthew O'Brien MS RRT RPFT FAARC
- 5:45pm Lecture #9 – *Plethysmography From A to Z - Part 1*
James Sullivan, BA, RPFT
- 6:45pm Lecture #10 – *Plethysmography From A to Z - Part 2*
James Sullivan, BA, RPFT

SEMINAR FACULTY



Felix Khusid BS, RRT-ACCS, RRT-NPS RPFT, FAARC, FCCP – is the Director of the Respiratory Therapy Department and Pulmonary Physiology Center at New York - Presbyterian Brooklyn Methodist Hospital. His research and expertise include the Application of Advanced Ventilatory Modalities, High Frequency Percussive Ventilation and Ventilator Graphics Analysis.



Elizabeth Richey RRT – Beth is a veteran RRT of 20 years with experience in Acute, Critical, Home & Rehabilitation Care. She has worked for ResMed for the past 10 years, providing clinical education on sleep disordered breathing and on respiratory disease management. Today, Beth is the National Clinical Education Manager managing ResMed's entire Clinical Specialist team.



Neil MacIntyre MD FAARC – is a Professor of Medicine at Duke University and the Medical Director of the Respiratory Care Department at the University Medical Center. He is a Fellow of the ACCP, the AARC and the AACPR. He is also a past-president of the National Association of Medical Directors of Respiratory Care. He has been published extensively and is an internationally renowned lecturer in pulmonary medicine and respiratory care.



Matt O'Brien MS, RRT, RPFT, FAARC – manages the Pulmonary Diagnostic Lab at the University of Wisconsin Hospital & Clinics in Madison WI. He holds a Bachelors degree in Health Care Administration and a MS in Biotechnology from the University of Wisconsin School of Medicine. Matt is a former chair of the AARC Diagnostics Section and was honored as an AARC Fellow in 2016.



Robyn Woidtke MSN, RN, RPSGT, CCSH – Robin is an RN as well as an RPSGT. She is also certified in Clinical Sleep Health. Robyn has over 25 years of experience in the field of sleep medicine and has authored numerous articles. She is also a frequent, nationally renowned speaker at national and local sleep conferences. Robyn is currently a consultant to the medical device and sleep industries.



Joseph Anderson RPSGT, RST, RPFT, CRT-NPS – is an experienced manager/clinician of 31 years with strong experience in Respiratory Therapy, Sleep Diagnostics, Sleep Therapy, Product Management, Product Development, and Education. His clinical background includes developing labs, management, accreditation processes, and training. He has presented at numerous regional and national conferences.



Tammy Muth-Davis, BS, RRT, RPSGT, CSE – Tammy is a veteran Respiratory Therapist and Sleep Technologist who also has 33 years of experience in healthcare management. She was an administrator of a comprehensive outpatient Rehabilitation Center before joining the ResMed corporation. Today she is a Regional Clinical Specialist for the company.

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Joseph Sorbello M.Ed, RRT FAARC – Joseph Sorbello has been an RRT for 40+ years; the last 25 of which, have been as an educator. He recently retired as Chairman & Associate Professor in the Department of Respiratory Therapy Education at SUNY Medical University in Syracuse NY. He is the immediate past-chairman of the AARC’s Education Section and a past-member of the AARC Board of Directors. He is also a Past President of the NYSSRC.



Tracy Carbone MD – is the System Medical Director of Sleep Medicine at Lee Health and the Golisano Children’s Hospital in Fort Myers, Florida. She completed a fellowship in neonatal-perinatal medicine at the Children’s Medical Center, Georgetown University in Washington, D.C. and served as the Director of the Center for Pediatric Sleep Disorders at The Valley Hospital, Ridgewood, N.J. She has published in the areas of infant cardiorespiratory control, pediatric sleep, and maternal sleep disorders during pregnancy.



Kenneth Miller MEd, MSRT, RRT-ACCS, NPS, AE-C, FAARC – Ken Miller is a veteran RRT who has worked in Respiratory Care for the past 38 years. He has primarily worked in the critical care environment managing mechanically ventilated patients with respiratory failure. He has held positions as a staff therapist, clinical coordinator, and is currently the educational/research coordinator at Lehigh Valley Health Network in Lehigh PA.



Jeffrey Haynes RRT RPFT FAARC – is the clinical coordinator of the PFT labs at St. Joseph Hospital in Nashua, NH and Elliot Hospital in Manchester NH. He is a member of the editorial boards of *Respiratory Care* and the *Canadian Journal of Respiratory Therapy* and has published numerous articles and research studies. He is the author of the PFT chapter in the textbook “Fundamentals of Respiratory Care”.



Thomas Petty BS, RRT – Thomas Petty BS, RRT is a veteran Registered Respiratory therapist who has held a multitude of Respiratory Care clinical positions in acute-care and alternative care environments. Thomas was a clinical educator with Viasys/CareFusion’s Ventilation division for over 10 years and was one of three Lead Ventilation Clinical Specialists for the company. Today, Thomas is the Ventilation Solution Specialist for the entire Eastern United States for Vyair Medical.



James Sullivan BA, RPFT – James Sullivan has been working in Pulmonary Diagnostics for almost 35 years and is currently the Supervisor of the Pulmonary Diagnostics Laboratory at Memorial Sloan Kettering Cancer Center In New York City. Jim holds a baccalaureate degree, is a registered Pulmonary Function Technologist and is a nationally renowned speaker in Pulmonary Diagnostics.

The Guest House at Graceland - is inspired by the warm hospitality Elvis always showed his guests. From the colonial exterior to the specialty suites, every aspect of the hotel reflects Elvis's personal style and the unique character of Graceland: but the Guest House is *more* than a full-



service hotel. Its 450 spacious rooms and range of facilities includes restaurants, convention space and a 464-seat theater. It's also the gateway to all that Memphis has to offer. Focus has arranged a special rate at this 4-Diamond hotel of only \$129/night with no resort fees,

self-parking for only \$5/day, free Wi-Fi in your room and free airport shuttles to/from the Memphis Airport. To make your reservation call 1-800-238-2000 and mention the Focus Conference. These rates are also available 3 days before and after the conference depending on hotel availability.

Amenities Include

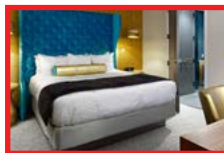
- Concierge service
- **Free** round trip airport shuttles
- 464-seat theater for live performances and movies
- Large outside pool and pool bar
- 8 Dining Venues
- Themed sports restaurant/bar
- Room service
- Shuttles to downtown Beale Street



Dining

Looking for great restaurants? You don't have to leave the grounds. Dining at Elvis Presley's Memphis Hotel or Museum offers many different lunch and dinner options. Find great Elvis-inspired cuisines from a cup of coffee to a full gourmet dinner or just Elvis's favorite - a grilled peanut butter & banana sandwich!

- Vernon's Smokehouse***
- Gladys's Diner***
- Rock 'n' Go***
- Minnie Mae's Sweets***
- Delta's Kitchen***
- EP's Bar & Grill***
- Shake, Rattle & Go***
- The Lobby Lounge***



10 REASONS TO ATTEND FOCUS IN MEMPHIS

1. We're a conference *by* and *for* RTs, Sleep Techs and PFT Techs who combine a great academic experience with lots of fun so you can have a great, *affordable* time.



2. Just look at the lineup of speakers we've procured. Some of the best in the nation on topics that are pertinent & interesting with plenty of credits for everyone.

3. We arranged great rates - \$129/n, no resort fees, \$5 parking, free Wi-Fi and free R/T airport shuttles. FOCUS provides 3 food functions and a night of live comedy which all together, saves attendees and exhibitors significant money.

4. The Location - Memphis is located within a ½ day's drive to a quarter of the U.S. population and just a 2-3 hour flight from almost anywhere in the U.S.

5. Memphis is the BBQ capital of the world with dozens of incredible BBQ joints all around the city, but you can also feast on signature cuisine and southern specialties like fried chicken, grits, cornbread, greens & more.



6. As the Home of the Blues and the Birthplace of Rock 'n' Roll, you can walk down Beale Street with a cold drink in hand & hear great music at the same time.

7. The Events - With more than 100 festivals, Memphis is constantly in motion. Add that to 60+ attractions in the city, and there's something for everyone.

8. Southern Hospitality - Whether you're eating the world's best fried chicken or enjoying the Blues, you'll find that Memphis is southern hospitality at its best.

9. The FOCUS "crew" will welcome you with great service and a big smile. Hey, we're health professionals too, and we want you to have a fantastic time while with us.

10. Memphis is the city of Elvis. If you're a big fan, you'll be in heaven. If you're curious about this Rock and Roll legend, you'll find the Graceland Mansion and the Elvis Museum fascinating.

FOCUS SPRING 2018 May 3rd & 4th, 2018
The Guesthouse at Graceland Hotel in Memphis, TN.

You may duplicate this form, but please use only **one form per person** when registering.

___ I will primarily be attending the Respiratory Care track of lectures, but realize I may mix/match between all tracks to earn my total respiratory credits (CRCEs).

___ I will primarily be attending the PFT track of lectures, but realize I may mix/match between the PFT track and the Respiratory track, to earn my total respiratory credits (CRCEs).

___ I will be attending the Sleep track of lectures to earn my CSTE and/or CECs.

Name _____ Primary Credential (one credential please) _____

___ Registering April 27th or before, \$250 ___ Registering after April 27th or on-site \$300

Job Title: Hospital Staff RT, RT Department Director, RT Assistant Director, Supervisor or Clinical Coordinator, RT Homecare Manager, RT Homecare Staff Therapist, RT School Program Director, RT School Faculty Member, Sleep Lab Staff Technologist, Sleep Lab Manager, Sleep Program Director or Faculty Member Pulmonary Function Technologist
 Other Title _____

Home Address _____

City/State/Zip _____

Employer _____

Home Phone (_____) _____

E-Mail Address _____

AARC # (if applicable) _____ BRPT # _____ AAST # _____ CE Broker # _____

___ Significant Other Registration **With** CEU Credits (\$175) ___ Significant Other Registration **With** CEU Credits (\$125)

ACTIVE, RESERVE OR VETERAN MILITARY AND STUDENTS may take a \$50 discount on the above rates. Students are those who do not work for salary or possess credentials. Students must have this registration form signed by their school program director below. All claiming our military discount must include a copy of their military ID card or a copy of their DD 214 with this registration form.

Name of School _____ Program Director Signature _____

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PAYMENT BY CREDIT CARD – VISA, MASTERCARD & AMEX

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Name on Card _____

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Amount _____ Exp. Date _____ CCV Code _____

Signature _____

NO refunds will be made after April 27th, 2018 for any reason. All refunds will be assessed a \$25 processing fee.

FOCUS Conferences, Inc.
22 South Parsonage Street
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845-876-2936
www.Foocus.com

Grab a Colleague and Join Us !
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